

Océ's Flexible PRISMA Output Management Solutions Meet The Challenge Of Production And Industry Printing

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Abstract

The investment in the printing industry is no longer only Hardware driven. Major benefits and tremendous cost reduction can only be achieved using a perfectly tuned production flow. This presentation will give insights on how Océ enables their customers in the various markets to automate production and reduce preparation and processing time to a minimum possible. It will be outlined how the user can control data creation in an optimal way by using Océ applications, how he can manage processing and last minute changes of his print production with the Océ output management system, how the system cares for the complete process from data creation until delivery and last but not least how the system can be integrated into MIS and ERP systems or provide basic MIS functions for simple use cases by itself. This presentation will also address the current industry trends for new standards and what they mean for customers working with Océ equipment - software and hardware. It will also address

how legacy applications are integrated into the workflow and benefit from the advanced output management functions.

Biography

Joerg Schmidt is Vice President of Software Development at Océ Printing Systems GmbH in Poing, Germany. He is responsible for all Océ software components in the area of applications and output management for the support of the high speed printing systems of Océ. He has been with Océ/Siemens since 1990.

After finishing his studies of medical x-ray technology and electronics in 1984, he gained 5 years experience in printed circuit board R&D for in-circuit test equipment. His experience in software R&D ranges from developing software modules to his current task of system architecture and design along with management of the software development department in Germany.