

Electronic Imaging 2017

29 January – 2 February 2017 • SF Bay Area

Autonomous Vehicles and Machines • 3D Image Processing • Surveillance • Computational Imaging • Digital Photography • Intelligent Robotics • Mobile Imaging • Virtual Reality • Computer Vision • Industrial Applications • Image Processing • Image Quality • System Performance • Image Sensors • Human Vision • Imaging Systems • Multimedia Analytics • Material Appearance • Security and Forensics • Stereoscopic Displays and Applications • Visual Information Processing • Visualization and Data Analysis • Computer Vision in Sports • Color Imaging • Mobile Devices • Algorithms •

Get your name in front of the experts driving the field of electronic imaging

SPONSORSHIP / EXHIBITS

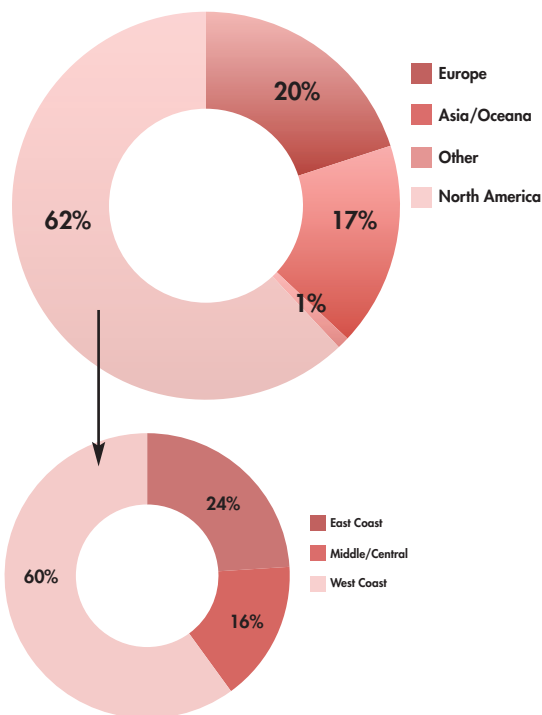
- **SHORT COURSES • EXHIBITS • DEMONSTRATION SESSION • PLENARY TALKS •**
- **INTERACTIVE PAPER SESSION • SPECIAL EVENTS • TECHNICAL SESSIONS •**

A TRULY INTERNATIONAL EVENT

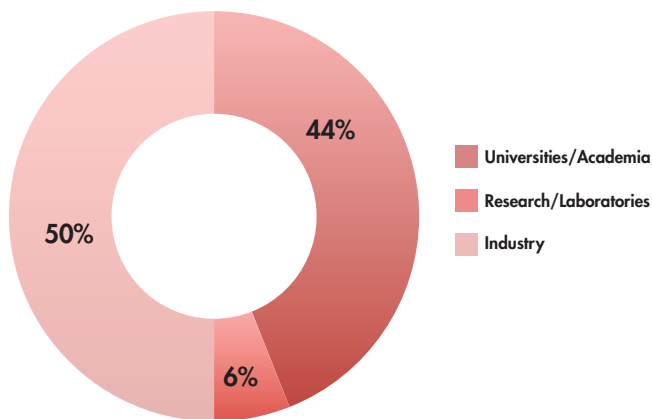
PARTICIPANTS FROM 37 COUNTRIES and TERRITORIES

Australia, Austria, Belarus, Belgium, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Spain, Sweden, Switzerland, Taiwan, Turkey, UK,

and 38 US STATES



WHERE INDUSTRY AND ACADEMIA MEET



FROM INDUSTRY

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Facebook, Fairchild, Google, HP, Intel, Imatest, Karl Storz, LG, Logitech, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, Pixelteq, Qualcomm, Samsung, Sony, SRI, Uber, and 200+ more

FROM ACADEMIA

Beijing Institute of Technology, Berkeley, BU, BYU, Chiba, Columbia, EPFL, Fraunhofer, Georgetown, Gjøvik University College, Gwangju Institute, Harvard, Inha, Instituto de Microelectronica de Sevilla, KAIST, Kyungpook National University, McGill, Taiwan University of Science and Technology, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Simon Fraser, Stanford, Tampere University of Technology, Technische Universiteit Delft, Tokyo Institute of Technology, Università degli Studi di Milano, UNC Charlotte, University of Rochester, USC, Waseda, Yale, and 150+ more

Based on EI 2016 figures of 922 attendees.

HELP INSURE THE HEALTH AND RELEVANCE OF YOUR COMPANY

Your patronage directly supports the program and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support

STUDENT INITIATIVES allow students to attend EI, present papers, and meet future employers

FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS make detailed contributions to the science and engineering easily accessible

YOUR FUTURE WORKFORCE access to the best and the brightest minds in field

INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually-beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interrelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry

SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event. Contact Donna Smith (dsmith@imaging.org) if you'd like to discuss other sponsorship opportunities.

Gold-level Sponsor: \$7,500 (\$9,300 value)

- Five (5) technical registrations
- 18 hours worth of short courses
- 8'x8' Demonstration Session space (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Full-page, 4-color ad in final program
- Individual sign recognizing your contribution

Silver-level Sponsor: \$5,000 (\$6,700 value)

- Three (3) technical registration
- 10 hours worth of short courses
- 6' Demonstration Session table (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Full-page, 4-color ad in final program
- Individual sign recognizing your contribution

Symposium Bags: \$4,500

- logo on bag given to attendees

Symposium Reception: \$3,500 (\$6,700 value)

- Two (2) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

Printing of the Symposium Final Program: \$3,000

- One (1) technical registration
- 4 hours worth of short courses
- Full-page, 4-color ad on one of the covers of the final program

Bronze-level Sponsor: \$2,500 (\$3,600 value)

- Two (2) technical registration
- 4 hours worth of short courses
- Half-page, 4-color ad in final program

Plenary Speaker Sponsor: \$2,000

- One (1) technical registration
- Half-table during the symposium to showcase your products

Student/Young Professional Social, Coffee Break, Demonstration, or Poster Session Sponsor: \$2,000

- One (1) technical registration
- Half-table during the symposium to showcase your products

Symposium Donor: \$1,250

- One (1) technical registration
- 4 hours worth of short courses

Conference Donor: \$500

- Logo on specific conference web page
- Individual sign recognizing your contribution

PAST SPONSORS

EXHIBITOR PACKAGES FOR YOUR NEEDS AND BUDGET

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

EXHIBIT* OPTIONS

Premier Booth Package: \$10,000 (\$12,000 value)
Our premium package allows you to showcase your company to its greatest visibility, plus take full advantage of the Symposium's technical program

- 8' x 10' Booth
- Five (5) technical registrations
- 22 hours worth of short courses
- Full-page, 4-color ad in final program
- Individual sign recognizing your company

Superior Booth Package: \$7,500 (\$9,300 value)

- 8' x 10' Booth
- Three (3) technical registrations
- 14 hours worth of short courses
- Full-page, 4-color ad in final program
- Individual sign recognizing your company

Basic Booth Package: \$3,450

- 8' x 10' Booth
- One (1) technical registration

Basic Table Package: \$1,875

- 6' Table and chair
- One (1) technical registration

LOCATION

Hyatt Regency San Francisco Airport
1333 Bayshore Highway
Burlingame, CA 94010
+1-650 347 1234

Hotel Room Rates: Single/Double \$199

Online reservations at <https://resweb.passkey.com/go/EI2017>

By phone: +1 888 421 1442 and mention group name: EI2017

Reservation deadline: 6 January 2017

The Hyatt Regency San Francisco Airport is located approximately 2 miles south of San Francisco International Airport (SFO), conveniently situated between downtown San Francisco and Silicon Valley businesses. This location provides easy access for both local attendees and those traveling from across the globe. The hotel provides a free shuttle to/from SFO.

IMPORTANT DATES

- Set-up: Monday 30 January, noon to 5:00 pm and Tuesday 31 January, 8:00 – 9:45 am
- Exhibit Open: Tuesday 31 January, 10:00 am – 7:00 pm and Wednesday 1 February, 10:00 am – 3:30 pm
- Breakdown: Wednesday 1 February, 3:30 – 6:30 pm

CONTACT

Donna Smith at dsmith@imaging.org or +1 703 642 9090 x107

PAST EXHIBITORS



All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

EXHIBIT/SPONSORSHIP AT-A-GLANCE

Type	Amount	What you get
Premier Booth Package	\$10,000	8 x 10 booth PLUS Five (5) technical registration 22 hours worth of short courses Full page 4 color ad Individual sign recognizing contribution
Superior Booth Package	\$7,500	8 x 10 booth PLUS Three (3) technical registration 14 hours worth of short courses Full page 4 color ad Individual sign recognizing contribution
Basic Exhibit Booth	\$3,450	8 x 10 booth PLUS One (1) technical registration
Basic Exhibit Table	\$1,875	6-foot table PLUS One (1) technical registration
Gold Sponsor	\$7,500	Five (5) technical registrations 18 hours worth of short course 8 x 8 Demonstration Session space PLUS Full page 4-color ad in final program Individual sign recognizing your contribution
Silver Sponsor	\$5,000	Three (3) technical registrations 10 hours worth of short course 6-foot tabletop Demonstration Session space PLUS Full-page 4-color ad in final program Individual sign recognizing your contribution
Symposium Bags	\$4,500	Logo on conference bags given to all attendees
Symposium Reception	\$3,500	Two (2) technical registrations Half-table to put out materials about company during length of conference. Individual sign recognizing your contribution
Printing of the Symposium Final Program	\$3,000	One (1) technical registration 4 hours worth of short course Inside front or back cover full-page, 4-color ad
Bronze Sponsor	\$2,500	Two (2) technical registrations 4 hours worth of short course Half-page 4-color ad in final program
Plenary Sponsor	\$2,000	One (1) technical registration Half-table to put out materials about company during length of conference.
Student Social, Coffee Break, Demonstration Session, or Interactive Session Sponsor	\$2,000	One (1) technical registration Half-table to put out materials about company during length of conference.
Symposium Donor	\$1,250	One (1) technical registration 4 hours worth of short course
Conference Donor (select one conference to support)	\$500	Logo on the conference web page Individual recognition sign in conference room
Advertising Rates		
for the Final Program, ads due to IS&T December 5, 2016.		
4-c, inside cover (front or back)	\$850	space preference is given to the Symposium Final Programs Printing Sponsor.
Full page, 4-c	\$650	
Half-page, 4-c	\$450	

FOR MORE INFORMATION

Donna Smith
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