AN INTERNATIONAL EVENT

PARTICIPANTS FROM MORE THAN 35 COUNTRIES
and TERRITORIES
Australia, Austria, Belarus, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Latvia, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, UK, USA* and more than 35 US STATES

WHERE INDUSTRY AND ACADEMIA MEET

FROM INDUSTRY
Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Draper, DxO, Facebook, Fairchild, FutureWei/Huawei, Google, GoPro, HP, Intel, Intuitive Surgical, Karl Storz, Konica, Labsphere, LG, Logitech, Lyft, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, PARC, Pixelteq, Qualcomm, Ricoh, Samsung, Sony, SRI, Tesla, Texas Instruments, Uber, Valeo, Xerox, Zoox, and 200+ more.*

FROM ACADEMIA

*Attendee countries and institutions from past 5 years.
CONNECT WITH FUTURE EMPLOYEES

Support IS&T’s EI Student Travel Grant Program and help further educate your future workforce—income from these options helps more students attend EI!

A LA CARTE

Meet the Future Recruiting Table
• 6-ft. table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
• 4 drink tickets
• Individual sign announcing your company at the event
Cost: $2,000

Customized Announcement: Broad
• Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.
Cost: based on number of messages sent; contact us for a quote

Customized Announcement: Attendees
• Customized e-mail sent to all registered EI attendees prior to the event. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Let people know you’ll be looking for them at EI.
Cost: $1,750

Meeting Room for Interviews
• Rent a meeting room set to your preferred configuration, furnished with soda, water, and snacks.
Half-day (4 hours): $1,000/room
Full-day (8 hours): $1,750/room

PACKAGES

Meet the Future Recruiting Event $3,250
• Two (2) technical registration
• Table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
• Individual sign recognizing your contribution

Announcement/Exhibit/Registration
• Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
• Choice of Basic Booth (8’x10’) or Basic Table (6-foot + chair); see exhibition sheet for details.
• Two (2) technical registrations
Booth option: $5,000
Table option: $3,565

CONTACT
Danielle Rocco, drocco@pcm411.com, 646-226-7592

Increase awareness—
combine a recruitment opportunity with sponsorship through a customized package.
**SHOWCASE PRODUCTS AND SERVICES**

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

**EXHIBIT OPTIONS**

**Superior Booth Package: $7,500**
- 8’ x 10’ Booth
- Three (3) technical registrations
- 14 hours worth of short courses
- Individual sign recognizing your company

**Booth Package: $3,950**
- 8’ x 10’ Booth
- One (1) technical registration

**Table Package: $2,150**
- 6’ Table and chair
- One (1) technical registration

**Basic Booth: $3,350**
- 8’ x 10’ Booth
- 2 drink tickets for exhibit happy hour

**Basic Table: $1,715**
- 6’ Table and chair
- 1 drink ticket for exhibit happy hour

**LOCATION**
Parc55 San Francisco — A Hilton Hotel
55 Cyril Magnin St
San Francisco, CA 94102
+1-650 347 1234

Located just off Union Square and 1 block from BART, with direct service to SFO.

**IMPORTANT DATES**
- **Set-up:** Monday 16 January, noon to 17:00 and Tuesday 17 January, 8:00 – 9:45
- **Exhibit Open:** Tuesday 17 January, 10:00 – 19:00 and Wednesday 18 January, 10:00 – 15:30
- **Breakdown:** Wednesday 18 January, 15:30 – 18:30

**CONTACT**
Danielle Rocco, drocco@pcm411.com, 646-226-7592

Maximize your exhibit investment with a sponsorship (see next page).
SUPPORT THE COMMUNITY THAT SUPPORTS YOU
SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

Symposium Level

Gold-level Sponsor: $7,500
- Five (5) technical registrations
- 14 hours of short courses
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Meet the Future Recruiting Event $3,250
- Two (2) technical registrations
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Silver-level Sponsor: $5,000
- Three (3) technical registrations
- 10 hours of short courses
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Plenary Speaker Sponsor: $2,250
- One (1) technical registration
- Logo on Splash Screen at Plenary Talk and within online posted video of the talk

Bronze-level Sponsor: $3,000
- Two (2) technical registrations
- 6 hours of short courses

Social Event Sponsor: $2,000
- One (1) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

Symposium Donor: $1,500
- One (1) technical registration
- 4 hours of short courses

Promotional Item Distribution: $1,250
- You provide bags, lanyards, pens, highlighters, or note pads featuring your logo and we’ll make sure they get to attendees.

Conference Level

Conference Sustainer: $1,500
- One (1) technical registration
- 2-hour short course
- Logo on specific conference web page and on conference signs at event

Conference Best Paper Award: $750
Supports Best Paper Winner receiving free registration in following year
- Logo on specific conference web page, on conference signs at event, and on best paper certificate

Conference Supporter: $1,000
- 2-hour short course
- Logo on specific conference web page and on conference signs at event

Conference Donor: $500
- Logo on specific conference web page, on conference signs at event, and on best paper certificate

Don’t see what you want?
Contact Danielle Rocco (drocco@pcm411.com) to discuss customized sponsorship opportunities.
# Sponsorship at-a-glance

All sponsorships include company logo and acknowledgement in final program, on Symposium website, and on signage at the event.

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>What You Get</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superior Booth Package</td>
<td>$7,500</td>
<td>$8 x 10 booth PLUS</td>
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<td>4 hours of short courses</td>
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For more information:
Danielle Rocco
drocco@pcm411.com
646-226-7592
Palisades Convention Management
411 Lafayette Street #201
New York, NY 10003

Don’t see what you want?
Let us customize a package for you.
RECENT SPONSORS AND/OR EXHIBITORS

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SensorSpace
Vision
Vision
TriTeQ
Volfoni
x-rite
PANTONE

WHO ATTENDS

MEET THE FUTURE: STUDENT/YOUNG PROFESSIONAL SHOWCASE RECRUITERS

Apple
Google
JAUNT
oculus
Qualcomm
INSURE THE HEALTH, FUTURE, AND RELEVANCE OF YOUR COMPANY

Your patronage directly supports the programs and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support:

YOUR FUTURE WORKFORCE access to the best and the brightest minds in the field

STUDENT INITIATIVES allow students to attend EI, present papers, and meet future employers—like you

FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS make detailed contributions to the science and engineering easily accessible

INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interrelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry

FOR MORE INFORMATION
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electronicimaging.org