



January 21-25, 2024

Hyatt Regency San Francisco Airport Hotel, Burlingame, CA

Industry Exhibition: January 23-24, 2024

EI2024 SPONSOR / EXHIBIT / RECRUIT CONTRACT

Sponsored by the Society for Imaging Science and Technology (IS&T)

Submit by December 1, 2023

COMPLETE THIS SECTION AS IT SHOULD BE PUBLISHED (Please type or print clearly)

Exhibitor/Sponsor Name _____

Company University Government Other _____

Full mailing address _____

City _____ State/Prov. _____ Postal/Zip Code _____ Country _____

General Tel _____ General Email _____

Company URL _____ Parent Company (if applicable) _____

Company's Main Product Line _____

SPONSORSHIP

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> Gold-level Sponsor | \$7,500 | <input type="checkbox"/> Symposium Donor | \$1,500 |
| <input type="checkbox"/> Silver-level Sponsor | \$5,000 | <input type="checkbox"/> Conference Sustainer | \$1,500 |
| <input type="checkbox"/> Bronze-level Sponsor | \$3,000 | <input type="checkbox"/> Conference Best Paper | \$1,000 |
| <input type="checkbox"/> Plenary Speaker Sponsor | \$2,250 | <input type="checkbox"/> Conference Donor | \$750 |

EXHIBITION

We apply for space at the event at the location noted above. We agree to make payments at the rates listed on this Contract and to abide by all Policies governing the Exhibition (next page).

OPTIONS AND LOCATION ON SHOW FLOOR: Space is assigned according to date of contract and deposit/payment received, size of contracted space, and EI exhibiting history. Space assignments are completed by late December. If you are an IS&T Corporate Member, you may deduct 15% from Superior, Basic Booth, or Basic Table Package (does not apply to other options).

Booths are 8 x 10; tabletops are 6-foot tables with 2-feet between exhibitors. See display restrictions on next page.

- | | | | |
|---|---------|--|---------|
| <input type="checkbox"/> Superior Booth Package | \$7,500 | <input type="checkbox"/> Booth Package with Recruitment Announcement | \$5,000 |
| <input type="checkbox"/> Booth Package | \$3,950 | <input type="checkbox"/> Table Package with Recruitment Announcement | \$3,400 |
| <input type="checkbox"/> Table Package | \$2,350 | | |

EXHIBITOR CONTACT (primary onsite contact)

Name _____ Title _____

Address (if different than above) _____

Mobile # _____ Email _____

Once your contract has been processed, we will send you directions on how to submit a brief Exhibitor Description.

RECRUITMENT / OTHER

- | | | | |
|---|---------|---|----------------|
| <input type="checkbox"/> Promotional Item Distribution | \$1,250 | <input type="checkbox"/> Meeting Room 1 day | \$1,750 |
| <input type="checkbox"/> Meet the Future Recruiting Package | \$3,250 | <input type="checkbox"/> Meeting Room ½ day | \$1,250 |
| <input type="checkbox"/> Meeting the Future (Table) | \$2,000 | <input type="checkbox"/> Customized Announcemen | call for quote |

Contact EI to discuss bespoke options.

PAYMENT INFORMATION

Please remit this contract (both pages) to Danielle Rocco, drocco@pcm411.com.

- A deposit of 50% **must** accompany application. Deposit may be paid by check, money order, wire transfer (+\$25 fee), or credit card.
- See Exhibition Policies regarding Exhibition Space and Sponsorship cancellations. Payment in full is due by January 3, 2024.
- An application confirmation will be sent within 7 business days of receipt of your request.

TOTAL DUE \$ _____

See next page to provide Payment Details.

PAYMENT DETAILS

TOTAL DUE \$ _____

Please check one of the following options (secure online credit card payment is available upon request):

- Check/Money Order for entire amount of Contract Total
Check/Money Order for 50% deposit of Contract Total
Charge entire amount of Contract Total to credit card
Charge 50% deposit of Contract Total to credit card
VISA MasterCard American Express

Card #: _____ Expiration Date _____
Name on Card (print) _____ Authorized Signature _____

- Wire transfer for entire amount of Contract Total +\$25 wire transfer fee
Wire transfer for 50% deposit of Contract Total +\$25 wire transfer fee
Wire transfer info: Burke & Herbert Bank, 6200 Backlick Road, Springfield, VA 22150.
ABA #056001066, Acct. #147113900, reference Electronic Imaging 2024

AGREEMENT

The undersigned hereby authorizes IS&T to reserve exhibition space, sponsorships, and/or other noted service for use by this company during the 2024 Electronic Imaging Symposium. The undersigned acknowledges receipt of and agrees to abide by the Policies attached to this contract.

Applicant's Signature _____ Date _____

EXHIBITION POLICIES

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the Society for Imaging Science and Technology (hereinafter referred to as IS&T) liability policies outlined below. Neither IS&T nor all organizations and individuals who are employed by or associated with them, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage and/or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Exhibitor or its employees or agents.

PAYMENT SCHEDULE: If submitted more than 30 days prior to show start date, a deposit of 50% of the total space rental fee must accompany a signed original of this contract. The remaining balance of the total fee is due 30 days prior to show start date, 3 January 2024. No space will be reserved or assigned unless both the deposit and signed contract are received at as noted. Payment of the total space rental fee must accompany any signed contract received less than 30 days prior to show start date.

LOCATION: IS&T reserves the right to determine final placement of the Exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by IS&T, are paid by the Exhibitor.

LOSSES: IS&T will not take responsibility for damage to Exhibitor's property or lost shipments (coming in or going out), nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

SECURITY: IS&T will provide general security service on a 24-hour basis to the Exhibition area from the beginning of

setup hours through the conclusion of the Exhibition. However, IS&T cannot be held responsible for loss or damage to any Exhibitor's property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including, but not limited to, background music on video or audio tape presentations) without appropriate licensing. The Exhibitor is solely responsible for obtaining these licenses for music originating in the Exhibitor's booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

EXHIBIT CANCELLATION OR SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes to this contract must be made in writing and submitted to drocco@pcm411.com and are subject to charges according to the following schedule:

- Before 21 October 2023 (90 days before show start): 50% of the required deposit amount refunded.
After 21 October 2023 - No refund.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, IS&T shall retain the right to resell canceled space without rebate or allowance to the Exhibitor.

SPONSOR/RECRUIT: Any cancellation or requests for changes to this contract must be made in writing and submitted to drocco@pcm411.com and are subject to charges according to the following schedule:

- Before 1 December 2023: 50% of amount paid to date.
After 1 December 2023: No refund.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, IS&T shall retain the right to resell canceled sponsorship.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of IS&T, unfit for occupancy, or in the event the holding of the Exhibition or the performance of IS&T under the Exhibit Reservation

Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of IS&T, said Contract and/or the Exhibition (or any part thereof) may be terminated by IS&T. IS&T shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of IS&T. If IS&T terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then IS&T shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor's space price payment determined on the basis of the number of Exhibition days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of IS&T" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

Exhibition Space Specifications

TABLES—Open-space Tables are 2'x6'x30", or equivalent floor space. Maximum height of the display from table surface is 4' and depth cannot exceed 5'. One roll up, max width 24", to be displayed behind the table is allowed. Space includes draped table, 2 chairs, and lobby carpeting. UTILITIES ARE NOT INCLUDED.

BOOTHS—Booth Areas include 8'x10' display space defined by 8' pipe and drape back- and 3' side-walls. Height restriction of 8'. Draped 2'x6'x30" table and 1-2 chairs are provided on request. UTILITIES AND OTHER BOOTH FURNISHINGS ARE NOT INCLUDED.