How to Prepare a Good Poster

- The poster size will be provided on the Author page for the conference, a large-format print is preferred. Simply affixing copies of your paper from the proceedings to your poster board is not acceptable.
- Remember: people will read your poster materials from a distance of ~ 3 feet/1 meter, so text should be large and legible.
- Don't include too much information. Details are best presented in a form that is easy to interpret visually, without requiring a lot of time spent reading.
- Use strong visuals—images, figures, graphs—to draw others to your work.
- Each section of the poster should have a descriptive heading; display the material in a logical sequence.
- Consider the "Better Poster" guideline and templates to assist you in preparing your poster. (These templates were created by Mike Morrison, a doctoral student in Psychology at Michigan State University. If you want to know more and have time, his YouTube video is an entertaining exploration of some of the problems with scientific papers and his ideas for improvements. Fast forward to 10:40 for his explanation of the template).
- IS&T will provide options for printing your poster in Scottsdale.