

# Electronic Imaging 2018

SCIENCE AND TECHNOLOGY

28 January – 1 February 2018 • Burlingame, CA

*in the heart of the Silicon Valley*

Autonomous Vehicles and Machines • 3D Image

Processing • Surveillance • Computational

*Get your name in front of the experts driving the  
field of electronic imaging*

Imaging • Digital Photography • Intelligent

Robotics • Mobile Imaging • Virtual Reality •

Computer Vision • Industrial Applications

*Identify your future workforce*

• Image Processing • Image Quality • System

Performance • Image Sensors • Human Vision

• Imaging Systems • Multimedia Analytics •

Material Appearance • Security and Forensics •

Stereoscopic Displays and Applications • Visual

Information Processing • Visualization and Data

Analysis • Computer Vision in Sports • Color

Imaging • Mobile Devices • Algorithms •

- SHORT COURSES • EXHIBITS • DEMONSTRATION SESSION • PLENARY TALKS •
- INTERACTIVE PAPER SESSION • SPECIAL EVENTS • TECHNICAL SESSIONS •

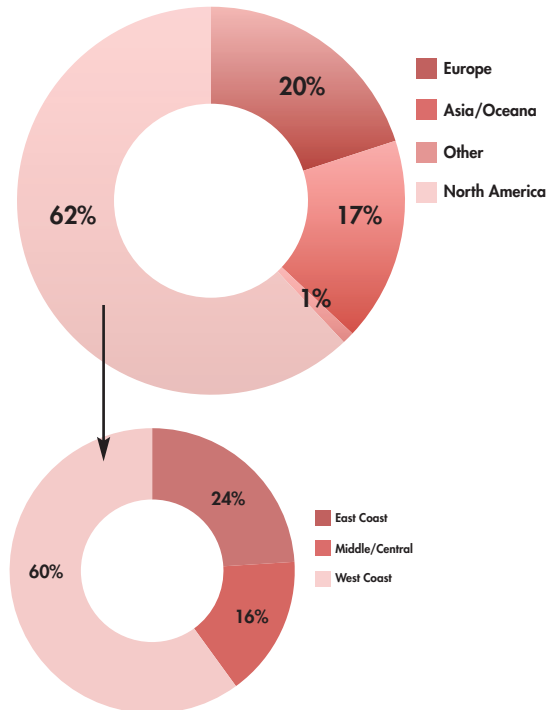
**SPONSORSHIP / EXHIBITS / RECRUITMENT**

**A TRULY INTERNATIONAL EVENT**

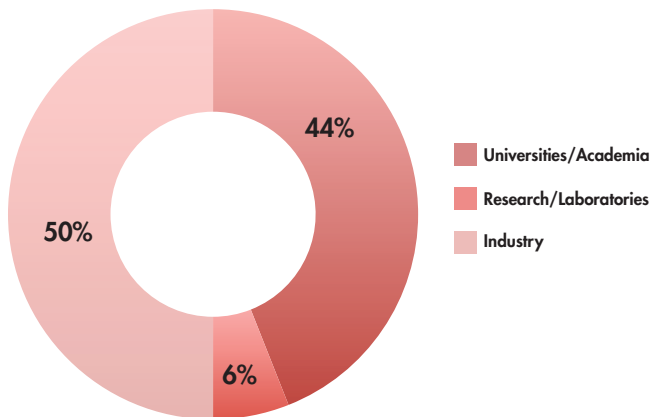
**PARTICIPANTS FROM MORE THAN 35 COUNTRIES and TERRITORIES**

Australia, Austria, Belarus, Belgium, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Spain, Sweden, Switzerland, Taiwan, Turkey, UK,

**and nearly 40 US STATES**



**WHERE INDUSTRY AND ACADEMIA MEET**



**FROM INDUSTRY**

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Facebook, Fairchild, Google, HP, Intel, Imatest, Karl Storz, LG, Logitech, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, Pixelteq, Qualcomm, Samsung, Sony, SRI, Uber, and 200+ more

**FROM ACADEMIA**

Beijing Institute of Technology, Berkeley, BU, BYU, Chiba, Columbia, EPFL, Fraunhofer, Georgetown, Gjøvik University College, Gwangju Institute, Harvard, Inha, Instituto de Microelectronica de Sevilla, KAIST, Kyungpook National University, McGill, Taiwan University of Science and Technology, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Simon Fraser, Stanford, Tampere University of Technology, Technische Universiteit Delft, Tokyo Institute of Technology, Università degli Studi di Milano, UNC Charlotte, University of Rochester, USC, Waseda, Yale, and 150+ more

Based on EI 2016 figures of 922 attendees.

## **INSURE THE HEALTH, FUTURE, AND RELEVANCE OF YOUR COMPANY**

Your patronage directly supports the programs and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support:

**YOUR FUTURE WORKFORCE** access to the best and the brightest minds in field

**STUDENT INITIATIVES** allow students to attend EI, present papers, and meet future employers—like you

**FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS** make detailed contributions to the science and engineering easily accessible

**INDUSTRY/ACADEMIC PARTNERSHIPS** EI is the place where industry and academia meet and form mutually-beneficial relationships

**CONFERENCE KEYNOTE TALKS** provide a greater context for understanding the interrelated topics that comprise electronic imaging

**SYMPOSIUM PLENARIES** inspire and help attendees make connections between various areas of the field

**TECHNICAL COMPETENCE** attendees stay up-to-date on the latest technological advances and trends in their industry

## RECENT SPONSORS AND/OR EXHIBITORS



GE Healthcare



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## MEET THE FUTURE: STUDENT/YOUNG PROFESSIONAL SHOWCASE RECRUITERS



## **SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE**

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event. Contact Donna Smith ([dsmith@imaging.org](mailto:dsmith@imaging.org)) if you'd like to discuss other sponsorship opportunities.

### **Gold-level Sponsor: \$7,500** (\$9.5K value)

- Five (5) technical registrations
- 18 hours worth of short courses
- 8'x8' Demonstration Session space (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

### **Silver-level Sponsor: \$5,000** (\$6.7K value)

- Three (3) technical registration
- 10 hours worth of short courses
- 6' Demonstration Session table (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

### **Symposium Bags: \$4,500** (\$6K value)

- Your company logo on the symposium bag given to attendees

### **Symposium Reception: \$3,500** (\$4.2K value)

- Two (2) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

### **Bronze-level Sponsor: \$3,000** (\$3.2K value)

- Two (2) technical registration
- 4 hours worth of short courses

### **Meet the Future: A Showcase of Student and Young Professional Research Recruiting Event**

**\$3,250** (\$5.6K value)

- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Half-table during the entire symposium to showcase your products/services
- Individual sign recognizing your contribution

### **Symposium Lanyards: \$2,500** (\$4K value)

- Your company logo on the symposium lanyards

### **Plenary Speaker Sponsor: \$2,250** (\$3K value)

- One (1) technical registration
- Logo on Splash Screen of Plenary Talk
- Half-table during the symposium to showcase your products

### **Social Event Sponsor: \$2,000** (\$2.8K value)

- One (1) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

### **Symposium Donor: \$1,250** (\$2.4K value)

- One (1) technical registration
- 4 hours worth of short courses

### **Conference Donor: \$500+** (\$1.5K value)

- Logo on specific conference web page
- Sign at conference recognizing your contribution

*Don't see what you want?  
Let us customize a package for you.*

## EXHIBITOR PACKAGES MEET YOUR NEEDS AND BUDGET

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

### EXHIBIT\* OPTIONS

#### Premier Booth Package: \$10,000 (\$11.7K value)

Our premium package allows you to showcase your company to its greatest visibility, plus take full advantage of the Symposium's technical program

- 8' x 10' Booth
- Five (5) technical registrations
- 22 hours worth of short courses
- Individual sign recognizing your company

#### Superior Booth Package: \$7,500 (\$9.2K value)

- 8' x 10' Booth
- Three (3) technical registrations
- 16 hours worth of short courses
- Individual sign recognizing your company

#### Basic Booth Package: \$3,625

- 8' x 10' Booth
- One (1) technical registration

#### Basic Table Package: \$1,965

- 6' Table and chair
- One (1) technical registration

### LOCATION

Hyatt Regency San Francisco Airport  
1333 Bayshore Highway  
Burlingame, CA 94010  
+1-650 347 1234

Hotel Room Rates: Single/Double \$199

Online reservations at <https://resweb.passkey.com/go/EI2018>

By phone: +1 888 421 1442 and mention group name: EI2018

Reservation deadline: 7 January 2018

The Hyatt Regency San Francisco Airport is located approximately 2 miles south of San Francisco International Airport (SFO), conveniently situated between downtown San Francisco and Silicon Valley businesses. This location provides easy access for both local attendees and those traveling from across the globe. The hotel provides a free shuttle to/from SFO.

### IMPORTANT DATES

- Set-up: Monday 29 January, noon to 5:00 pm and  
Tuesday 30 January, 8:00 – 9:45 am
- Exhibit Open: Tuesday 30 January, 10:00 am – 7:00 pm and  
Wednesday 31 January, 10:00 am – 3:30 pm
- Breakdown: Wednesday 31 January, 3:30 – 6:30 pm

### CONTACT

Donna Smith at [dsmith@imaging.org](mailto:dsmith@imaging.org) or +1 703 642 9090 x107

*Exhibiting not only brings you customers,  
but brings potential employees into your space.*

## RECRUITING OPTIONS CONNECT YOU WITH ATTENDEES

We offer a variety of targeted recruitment options to meet your company's needs.

### A LA CARTE

#### Customized Announcement: Broad

- Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.

**cost: based on number of messages sent; contact us for a quote**

#### Customized Announcement: Attendees

- Customized e-mail sent to all registered EI attendees prior to the event. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Let people know you'll be looking for them at EI.

**cost: \$1,750**

#### Meeting Room for Interviews

- Rent a meeting room set to your preferred configuration, furnished with appropriate beverages and snacks.

**half-day rate (4 hours): \$1,000/room**

**full-day rate (8 hours): \$1,500/room**

#### Meet the Future: Table

- Table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event

**cost: \$2,000**

### PACKAGES

#### Announcement/Booth/Registration

- Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
- 8' x 10' Booth in exhibit area on Tuesday and Wednesday. See exhibition sheet for details.
- Two (2) technical registrations

**cost: \$5,000** (\$7.2K value)

#### Announcement/Table/Registration

- Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
- Six-foot table set up in exhibit area. See exhibition sheet for details.
- Two (2) technical registrations

**cost: \$3,565** (\$5.5K value)

#### Meet the Future: Package

- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Half-table during the entire symposium to showcase your products/services
- Individual sign recognizing your contribution

**cost: \$3,250** (\$5.6K value)

### CONTACT

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*A targeted way to reach qualified imaging experts.*

*Increase awareness of your company—  
combine a recruitment opportunity with sponsorship.*

*Contact us for customized packages.*

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

Type	Amount	What you get
<b>Premier Booth Package</b>	\$10,000	8 x 10 booth PLUS Five (5) technical registrations 22 hours of short courses Individual sign recognizing contribution
<b>Superior Booth Package</b>	\$7,500	8 x 10 booth PLUS Three (3) technical registration 16 hours of short courses Individual sign recognizing contribution
<b>Basic Exhibit Booth</b>	\$3,625	8 x 10 booth PLUS One (1) technical registration
<b>Basic Exhibit Table</b>	\$1,965	6-foot table PLUS One (1) technical registration
<b>Gold-level Sponsor</b>	\$7,500	Five (5) technical registrations 18 hours of short courses 8 x 8 booth during Demonstration Session (approx. 2.5 hrs Tuesday) Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.) Individual sign recognizing your contribution
<b>Silver-level Sponsor</b>	\$5,000	Three (3) technical registrations 10 hours of short courses 6-foot tabletop during Demonstration Session (approx. 2.5 hrs Tuesday) Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.) Individual sign recognizing your contribution
<b>Symposium Bags</b>	\$4,500	Logo on the symposium website (with link), on general signage at the symposium, and on symposium bags given to all attendees
<b>Symposium Reception</b>	\$3,500	Two (2) technical registration Half-table during the symposium to showcase your products/services Individual sign recognizing your contribution
<b>Meet the Future: A Showcase of Student and Young Professional Research Recruiting Event</b>	\$3,250	Two (2) technical registration Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event Half-table during the entire symposium to showcase your products/services Individual sign recognizing your contribution
<b>Bronze-level Sponsor</b>	\$3,000	Two (2) technical registration 4 hours worth of short courses
<b>Symposium Lanyards</b>	\$2,500	Logo on the symposium website (with link), on general signage at the symposium, and on symposium lanyards given to all attendees
<b>Plenary Speaker Sponsor</b>	\$2,250	Two (2) technical registration Logo on Splash Screen of Plenary Talk Half-table during the Symposium to showcase your products
<b>Social Event Sponsor</b>	\$2,000	One (1) technical registration Half-table during the symposium to showcase your products Individual sign recognizing your contribution
<b>Symposium Donor</b>	\$1,250	One (1) technical registration 4 hours worth of short courses
<b>Conference Donor</b>	\$500	Logo on specific conference web page Sign at conference recognizing your contribution

**EXHIBIT/SPONSORSHIP  
AT-A-GLANCE**

**FOR MORE  
INFORMATION**  
Donna Smith  
dsmith@imaging.org  
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