

The Future of Digital Printing in the Graphics Arts Market

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Abstract

The key challenges and risks, the business models, the new business of digital printing, opportunities, values and services, web/internet consequences, the role of digital in the future of GA printing, Automated Print Factories, offset versus digital printing costs for the whole value chain and not only related to printing, variable printing, end customer requirements now and for the future, etc.

Biography

Amnon Shalev is Director of the European On Demand Printing & Publishing Consulting Service at InfoTrends/

CAP Ventures. Prior to joining InfoTrends/CAP Ventures, Mr. Shalev was employed at Creo. In this capacity, he managed the packaging segment and was responsible for increasing the market awareness level for prepress solutions in the packaging industry. Prior to joining Creo, Mr. Shalev spent 8 years with HP/Indigo, where he was involved with developing the company's digital printing market in Europe. He has a thorough understanding of commercial printing as well as the packaging market. Mr. Shalev received an Electrical Engineering Degree from Haifa Technical Engineering College, and is currently finalizing his M.B.A. Degree at Henley Management College in the United Kingdom.