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I3A and IS&T Announce Change in ISO TC 42 Secretariat Administration
I3A Transfers Program Management to IS&T and ANSI

SPRINGFIELD, Va. and WAKEFIELD, Mass. – Jan. 5, 2011 – The Society for Imaging Science and Technology (IS&T; http://www.imaging.org), the leading professional and international imaging science society, and the International Imaging Industry Association (I3A; http://www.i3a.org), the leading global imaging industry association, today announced the transfer of responsibility for coordination of US participation in the activities of the International Organization for Standardization Technical Committee 42 Photography (ISO TC 42) from I3A to IS&T, effective January 1, 2011. IS&T will partner with the American National Standards Institute (ANSI; http://www.ansi.org/), which will provide direct administration services for the secretariat of ISO/TC42, to continue the development of ISO imaging-related standards.

The responsibility for the standards program increases IS&T’s ability to focus on the dissemination of information that is useful to scientists, researchers, developers, educators, and technologists in the imaging science community. Through its members, IS&T represents the multiple areas of imaging science that support photography standards, including electronic imaging, color science, image preservation, photofinishing, and silver halide research. Direct administration of the U.S. Technical Advisory Group (TAG) and the ISO TC 42 Secretariat will be provided by ANSI staff, as part of a service agreement with IS&T.

“Many U.S. and international ISO TC 42 standards participants are longtime, active members of IS&T,” said Suzanne Grinnan, IS&T executive director. “Much of the fundamental research that underlies the standards developed by ISO TC 42 has been reported at IS&T-sponsored conferences and in our publications. Moreover, members of IS&T benefit from the standards developed by this group.”

The change will enable I3A to focus its efforts on developing standards and solutions for new imaging ecosystems, through its eight Interest Groups, using the organization’s flexible Initiative process for driving innovative projects. The I3A Initiative approach allows for fast development of a wide range of projects, not only technical specifications, without the extended timeline of a more formal approach. I3A’s membership reflects the future direction of imaging technology, and these changes will enable I3A to better serve its members’ needs.

“I3A can deliver more value to the imaging ecosystem if we focus our resources on emerging technology areas,” said Lisa Walker, president of I3A. “Our members’ energies will be put to best use in helping to build needed new ecosystem components in areas like image quality, mobile imaging, online photo sharing, and emerging technologies such as 3D and augmented reality.”

Following the standards program transfer, I3A and IS&T may explore possible opportunities in which members of each organization could gain benefit from the other.

Information about the work of ISO TC 42 and the Image Technology (IT) committees, including how to join, is located at http://www.imaging.org/ist/resources/standards.cfm

Details on I3A’s eight interest groups can be found at http://www.i3a.org/about-i3a/interest-groups/

About IS&T
Founded in 1947, the Society for Imaging Science and Technology (imaging.org) is a professional international organization dedicated to keeping members and others apprised of the latest scientific and technological developments in the field of imaging through conferences, educational programs, publications, and its website. IS&T encompasses all aspects of imaging science, with particular emphasis on digital printing, electronic imaging, color science, image preservation, photofinishing, pre-press technologies, hybrid imaging systems, and silver halide research. Information about IS&T can be found at http://www.imaging.org.

About the International Imaging Industry Association (I3A)
I3A’s vision is to enable the use of imaging to simplify and enrich people’s lives through visual experiences that connect generations, communities, information, and services. I3A drives the global imaging ecosystem toward this vision by bringing members together to collaborate on initiatives and create standards that advance shared interests, foster growth, and open pathways to new markets. Information about I3A can be found at http://www.i3a.org.

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