



International Symposium on
Technologies
for
Digital Photo Fulfillment

*From Clicks to Pics:
The Personalization of Photo Imaging Output*

*Highlighting the technologies that drive the products exhibited
at PMA, including Photo Books and Personalized Photo Output*

PRELIMINARY PROGRAM

January 8–9, 2012 • Las Vegas, Nevada

WWW.IMAGING.ORG/CONFERENCES/TDPF



Sponsored by Society for Imaging Science and Technology

We'll be in Vegas **at PMA** and the
Consumer Electronics Show
this January.
Where will you be?

**TDPF is one of the educational tracks at
DIMA this year.**

(see next page for list of TDPF papers being presented)

That means **with one trip and one fee** you can

- ◆ learn about the technologies behind photo books, personalization, permanence, and fulfillment
- ◆ have full access to the DIMA and PMA programs and exhibits
- ◆ hear the CES keynotes and visit the exhibit

Registration includes access to
TDPF, DIMA, PMA, and the CES Exhibit and Keynotes
(plus lunches, receptions, and more!).

To register go to
www.pmai.org/PMA_CES

Member registration code: ISTmem

Social and Technical Papers Program*

Sunday January 8, 2012

all talks last 25 minutes,
unless otherwise noted

From Clicks to Pics: Image Management

Session Chair: Steve Howe, FujiFilm/CES
1:30 - 2:45 PM

Image Enhancing on Consumer's Displays for Increased Printing, Ron Kubara, Noritsu Koki Works Company Ltd. (Canada)

Permanent Storage for Digital Photos, Barry M. Lunt,¹ Douglas Hansen,² and Matthew R. Linford¹; ¹Brigham Young University and ²Millenniata, Inc. (USA)

The Cracking of Inkjet Colorant Receiver Layers on Exposure to Light, Eugene Salesin and Daniel Burge, Rochester Institute of Technology (USA)

2:45 - 3:15 PM Coffee Break

3D Comes to the Desktop: New Options for Image Fulfillment

Session Chair: Joe LaBarca,
Pixel Preservation International
3:15 - 4:30 PM

Preservation of Photographic Images for Future Generations: New Opportunities for Prints and Photo Books, Joseph E. LaBarca, Pixel Preservation International (USA)

Photobook Market Evolution, Rainer Bauer and Craig Greenwood, Imaging Solutions AG

How Constant Innovation Still Drives Tangible Products for Fulfillment Partners, Reiner Fageth, Cewe Color AG & Co. OHG (Germany)

4:30 - 7:00 PM DIMA Vendor Reception

Monday January 9, 2012

Everything Old is New Again: New Equipment for the Output of Digital Images

Session Chair: Herb Stein, consultant
9:00 - 10:15 AM

A Place for PUR in the Bindery, Charles W. Cline, Binding Solutions, LLC (USA)

HP-Indigo Technology and its Application to Photo Printing, Boaz Tagansky, Hewlett-Packard Company (Israel)

Personalized Photo Products & Prints: Analog Products in a Digital World, David Haueter, InfoTrends (USA)

10:15 - 10:45 AM Coffee Break

Diving into Substrates: The Latest in Output Media

Session Chair: Daniel Burge,
Rochester Institute of Technology
10:45 AM - 12:00 PM

Finish Before You Start, David Williams, Convertible Solutions (USA)

Review of Research at RIT Comparing the Print Value and Permanence of Digital Prints vs. Offset Lithography and Silver-Halide Prints, Daniel Burge, Susan Farnand, and Franziska Frey, Rochester Institute of Technology (USA)

The Transition from Silver Halide to Digital Printing and Its Effect on Print Quality, Mark B. Mizen, Creative Memories (USA)

DIMA Keynote Luncheon 12:00 - 1:30 PM

featuring Tia Newcomer, General Manager, Americas Retail Publishing Solutions, Hewlett-Packard Company (USA)

**Customer at the Core:
Hardware is Important, but Experience is King**

Through the Viewfinder: The Evolving Image Fulfillment Market

Session Chair:
Kurt Freund, Imaging Power GmbH
1:30 - 2:45 PM

Print versus Screen Presentation Medium- Dependent Picture Consumption,

Franziska Frey, Susan Farnand, and Frank Cost, Rochester Institute of Technology (USA)

Testing the Permanence of Photobook Pages, Henry Wilhelm, Kabenla Armah, and Barbara C. Stahl, Wilhelm Imaging Research, Inc. (USA)

Needs for Successfully Output On-Site, Kurt H. Freund, Imaging Power GmbH (Switzerland)

2:45 - 3:15 PM Coffee Break

Company and Product Profiles

Session Chair: Stuart Gordon,
Eastman Kodak Company
3:15 - 4:30 PM

A select group of leading digital photo fulfillment-related companies share overviews of their organizations and products. This moderated session will be followed by the DIMA Reception, where you can talk one-on-one with leaders in the field.

4:30 - 6:00 PM DIMA Reception

Shuttle buses to CES Keynote begin at 4:30 PM.

*Please note that attendees of TDPF have access to all the events of DIMA, including breakfasts, lunches, receptions, technical programs, exhibits, etc. as described in the DIMA registration literature at www.pmai.org/PMA_CES.

REGISTRATION /TRAVEL DETAILS

TDPF2012 will take place at Bally's Hotel in Las Vegas, January 8-9, 2012 as part of DIMA.

Registration for the conference is via the PMA registration site; **IS&T members can register at member rates** by using the **ISTmem** code. One registration option includes a copy of the TDPF proceedings; proceedings will also be available for purchase onsite.

**Register for the conference and
reserve your hotel:**

http://www.pmai.org/PMA_CES

Information about Las Vegas can be found at

- www.goingtovegas.com
- www.visitlasvegas.com/vegas/index.jsp

Las Vegas is served by McCarran International Airport. Information on flights and ground transportation can be found at www.mccarran.com.

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