Bring your products to the attention of more than 300 medical imaging and color science experts from across the globe!

The International Academy of Digital Pathology (IADP) and the Color and Imaging Conference (CIC) conferences bring together two communities working on the technical challenges facing digital pathologists and color and imaging experts.

From multispectral imaging to materials identification (tissue biochemistry) . . . from light field photography to microscopy (z-axis) . . . and from format standardization and system-wide color management to image quality metrics (telepathology) . . . attendees at this collocated event are looking for tools to help them address their research needs.

Show them the products and services that can help them in their quests, while you learn about the latest research taking place in universities and corporations around the world. Past conferences have brought together attendees from more than 17 countries, representing more than 125 companies, academic institutions, and research labs.

Sponsored by
Society for Imaging Science and Technology

Cooperating Societies
- Inter-Society Color Council (ISCC) - Imaging Society of Japan (ISJ) - The Colour Group (Great Britain) - Society of Motion Picture and Television Engineers (SMPTE) - Society of Photographic Science and Technology of Japan (SPSTJ) -
EXHIBITOR/SPONSORSHIP PACKAGES

Diamond Level Package: $20,000 (up to 2 available)
Our premier package allows you to showcase your company to its greatest visibility, plus take full advantage of the Symposium’s technical program.
- You get first selection of location for your 8’ x 8’ booth PLUS
- A private room during the conference lunch on a day of your choice to hold a demonstration of/lecture about your product
- Five technical registrations
- Four 2-hour short course tickets
- One ticket for the 2-day Color and Imaging short course
- Keynote sponsorship if your choice
- Technical session or short course sponsorship if your choice
- Logo on posted recordings (subject to recording)
- Full-page 4-color ad in final program
- Individual signs recognizing your contributions
- Company logo (and links) in final program and on meeting website

Platinum Level Package: $15,000 (up to 2 available)
- 8’ x 8’ booth PLUS
- A private room during the conference lunch on a day of your choice to hold a demonstration of/lecture about your product
- Four technical registrations
- Three 2-hour short course tickets
- One ticket for the 2-day Color and Imaging short course
- Logo on posted recordings (subject to recording)
- Full-page 4-color ad in final program
- Individual signs recognizing your contributions
- Company logo (and links) in final program and on meeting website

Gold Level Package: $10,000 (up to 4 available)
- 8’ x 8’ booth PLUS
- Three technical registrations
- Three 2-hour short course tickets
- Logo on posted recordings
- Full-page 4-color ad in final program
- Individual signs recognizing your contributions
- Company logo (and links) in final program and on meeting website

Silver Level Package: $7,000 (up to 5 available)
- 5-foot x 30-inch tabletop PLUS
- Two technical registrations
- Two 2-hour short course tickets
- Full-page 4-color ad in final program
- Individual signs recognizing your contributions
- Company logo (and links) in final program and on meeting website

EXHIBITION-ONLY PACKAGES

Exhibitor Package: company: $5,000  academia/non-profit: $2,500
- 5-foot x 30-inch tabletop PLUS
- One technical registration
- Half-page b/w ad in final program
- Company logo in final program and name on meeting website

SPONSORSHIP-ONLY OPPORTUNITIES

all a la carte options except the conference bags and ads include individual signage noting sponsorship at event

Digital Recording Sponsor: $5,000 (3 available) supports recording and posting of conference talks; includes logo on posted recordings

Conference Reception Sponsor: $5,000 (3 available) includes table at event for company literature

Lunchtime Lecture: $4,000 (up to 6 available)

Conference Bag Sponsor: $2,250 your logo on conference bag; 1 available

Session Sponsor: $2,000 (multiple available) choose a session that reflects your company’s focus

Keynote Sponsor: $1,750 (availability based on packages sold) includes table at event for company literature

Lunch Sponsor: $1,500 (3 available) includes table at event for company literature

Breakfast Sponsor: $1,250 (3 available) includes table at event for company literature

Coffee Break Sponsor: $1,000 (6 available) includes table at event for company literature

Ads in proceedings/final program
- Full-page 4-color: $750
- Full-page black/white: $550
- 1/2-page 4-color: $450
- Full-page black/white: $300

For more information, please contact color@imaging.org.

Space is limited; requests honored on a first-come/first-served basis. Reserve your space and/or sponsorship today!

EXHIBITOR and SPONSORSHIP OPPORTUNITIES

EXHIBITION runs from 10 am on Nov. 5 to noon on Nov. 7, 2014

2nd International Congress
November 3-7, 2014

Space is limited; requests honored on a first-come/first-served basis. Reserve your space and/or sponsorship today!

*revised March 27, 2014
Outdoor Courtyard

Outdoor Interior Courtyard

47.5 feet secured entrance

5-foot table with 2-feet between

8 x 8 booth space
to main entrance

Registration

Amphitheater

Ceiling: 24 ft high

November 5-7, 2014
Joseph B. Martin Convention Center
2nd IADP Congress / CIC22 Exhibit Hall
PRELIMINARY
<table>
<thead>
<tr>
<th>WHAT YOU GET</th>
<th>Diamond Level</th>
<th>Platinum Level</th>
<th>Gold Level</th>
<th>Silver Level</th>
<th>Exhibitor company / academia or non-profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cost</td>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$7,000</td>
<td>$5,000 / $2,500</td>
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<tr>
<td># available</td>
<td>up to 2</td>
<td>up to 2</td>
<td>up to 3</td>
<td>up to 5</td>
<td>as available</td>
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<tr>
<td>8 x 8 booth</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>tabletop exhibit</td>
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<tr>
<td>Lunchtime Lecture slot</td>
<td>x</td>
<td></td>
<td>x</td>
<td></td>
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<tr>
<td>Conf. Registrations</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>One 2-day color and imaging course ticket</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>2-hour short course ticket</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>1</td>
<td></td>
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<tr>
<td>Full-page Color Ad</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Half-page BW Ad</td>
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<tr>
<td>Logo on video site</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Session Sponsor</td>
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<td>Keynote Sponsor</td>
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<tr>
<td>Invidual Sign at event</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Logo and link on Web</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Name and link on conference website</td>
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<tr>
<td>Logo in Program</td>
<td>x</td>
<td>x</td>
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</tr>
</tbody>
</table>
CIC22/2nd IADP Congress SPONSOR and/or EXHIBITOR CONTRACT
Sponsored by the Society for Imaging Science and Technology (IS&T) and IADP

COMPLETE THIS SECTION AS IT SHOULD BE PUBLISHED  (Please type or print clearly)

Exhibitor/Sponsor Name ________________________________________________________________

☐ Company  ☐ University  ☐ Government  ☐ Publisher  ☐ Association  ☐ Other _____________________________

Room/Dept./Mail Stop_______________________________________________________________

PO Box ____________________________

Street ____________________________________________________________________________

City _______________________________ State/Prov. ___________________________

Postal/Zip Code ____________________ Country _________________________________

General Tel _______________________

General Fax _______________________

General e-mail _______________________

Company Web Address ____________________________

Parent Company (name and location) ________________________________________________________________________________

Company’s Main Product Line__________________________________________________________

EXHIBIT/SPONSORSHIP OPTIONS
We request the following exhibit/sponsorship package:  ☐ Diamond  ☐ Platinum  ☐ Gold  ☐ Silver
See below for exhibit booth/table selection.

Note you will be contacted by staff who will obtain further information such as speaker or coffee break to support based on your choice.

We request the following sponsor-only opportunity:  ☐ Digital Recording  ☐ Conference Reception  ☐ Lunchtime Lecture
☐ Conference Bag  ☐ Session  ☐ Keynote  ☐ Lunch  ☐ Breakfast  ☐ Coffee Break

Note you will be contacted by staff who will obtain further information such as speaker or coffee break to support based on your choice.

We request the following exhibit-only package:
☐ Exhibitor (company)  ☐ Exhibitor (academia/non-profit)
See below for exhibit booth/table selection.

FOR EXHIBITORS
We apply for exhibit space as noted above, and as specified below, during the CIC22/2nd IADP Congress Exhibition being held at the Joseph B. Martin Conference Center, November 5-7, 2014. We agree to make payments at the rates listed on this Contract for space and agree to abide by all Policies governing the Exhibition.

Booths are 8-foot x 8-foot; tabletops are 5-foot x 30-inch tables. See display and height restrictions on next page and in exhibit diagram.

OPTIONS AND LOCATION ON SHOW FLOOR
See exhibit diagram for location options. Select your top three choices here: #1 ______   #2______  #3 _______.

Space will be assigned according to date of contract, date of payment, booth/package size, and whether you have previously exhibited at the event. Space assignments will be completed and confirmed by mid-September 2014. If you are an IS&T Corporate Member, you may deduct 15% from the Exhibit-only Package (does not apply to other options).

EXHIBITOR CONTACT  (Please provide contact info for the person who will be the primary onsite contact)

Name _________________________________________________________ Title__________________________

Address (if different than above) ___________________________________________________________________________________________

Cell/mobile phone ________________________________________ Email_____________________________________________________________

Advertising Contact Info (if applicable)

Name _________________________________________________________

Address ___________________________________________________________________________________

Phone ________________________________________ Email________________________________________________________________

Once your contract has been processed, we will send you directions on how to submit a brief Exhibitor Description and to select Product Categories that apply to your company and will be used in online and printed promotions.

Continued on next page
PAYMENT INFORMATION

Please remit this contract (2 pages) to color@imaging.org; +1 703 642 9094 (fax); or c/o IS&T, 7003 Kilworth Lane, Springfield, VA 22151.

- A deposit of 50% must accompany application. Deposit may be paid by check, money order, wire transfer, or credit card.
- See Rules and Regulations for policies regarding Exhibition Space and Sponsorship cancellations. Payment in full is due by October 1, 2014.
- An application confirmation will be sent within 7 business days of receipt of your request.

Please check one of the following options:

- Check/Money Order enclosed (payable to IS&T) for entire amount in Contract Total
- Check/Money Order enclosed (payable to IS&T) for 50% deposit (.50 X Contract Total)
- Charge entire amount in Contract Total to credit card
- Charge deposit only (.50 X Contract Total) to credit card

Please check one of the following options:

- VISA
- MasterCard
- American Express

Card #: __________  Expiration Date __________  Authorized Signature __________________

PAYMENT SCHEDULE: If submitted more than 30 days prior to show start date, a deposit of 50% of the total space rental fee must accompany a signed original of this contract. The remaining balance of the total fee is due 30 days prior to show start date, 3 October 2014. No space will be reserved or assigned unless both the deposit and signed contract are received at IS&T, 7003 Kilworth Lane, Springfield, VA 22151. Payment of the total space rental fee must accompany any signed contract received at IS&T’s Head-quarters less than 30 days prior to show start date.

LOCATION: IS&T reserves the right to determine final placement of the Exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by IS&T, are paid by the Exhibitor.

LOSSES: IS&T will not take responsibility for damage to Exhibitor’s property or lost shipments (coming in or going out), nor for moving costs. Damage to inadequately packed property is Exhibitor’s own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

SECURITY: IS&T will provide general security service on a 24-hour basis to the Exhibition area from the beginning of setup hours through the conclusion of the Exhibition. However, IS&T cannot be held responsible for loss or damage to any Exhibitor’s property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including, but not limited to, background music on video or audio tape presentations) without appropriate licensing. The Exhibitor is solely responsible for obtaining these licenses for music originating in the Exhibitor’s booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION / SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes to this contract must be made in writing and submitted to IS&T, 7003 Kilworth Lane, Springfield, VA 22151. Cancellations or space reductions will be subject to charges according to the following schedule:
- More than 90 days (2 August 2014) before show start date, 50% of the deposit refunded.
- Less than 90 days (2 August 2014) before show start date - No refund.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of IS&T, unfit for occupancy, or in the event the holding of the Exhibition or the performance of IS&T under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of IS&T, said Contract and/or the Exhibition (or any part thereof) may be terminated by IS&T. IS&T shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of IS&T. If IS&T terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then IS&T shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor’s space price payment determined on the basis of the number of Exhibition days remaining. For purposes hereof, the phrase “cause or causes not reasonably within the control of IS&T” shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rules, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

Exhibition Space Specifications

Tabletop Exhibit—Tables are 5’ x 30” x 30” (l/w/h), with a foot on either side of the table, or the equivalent in floor space. Maximum height of the display from table surface is 4’ and depth cannot exceed 5’. One 24” wide floor-standing backdrop may be placed behind the table; max height 7’. Space includes draped table and 2 chairs. UTILITIES ARE NOT INCLUDED.

Booth Exhibit—Booth areas are an 8’ x 8’ physical space defined by floor tape; there will not be pipe and drape. Height restriction of 10’ or as noted. Space includes draped table and 2 chairs upon request. UTILITIES ARE NOT INCLUDED.