

January 26-30, 2020

Hyatt Regency San Francisco Airport Hotel, Burlingame, CA

Industry Exhibition and Job Marketplace Dates: January 28-29, 2020

SPONSOR and/or EXHIBITOR CONTRACT

Sponsored by the Society for Imaging Science and Technology (IS&T)

COMPLETE THIS SECTION AS IT SHOULD BE PUBLISHED (Please type or print clearly)

Exhibitor/Sponsor Name _____

Company University Government Publisher Association Other _____

Room/Dept./Mail Stop _____ PO Box _____

Street _____

City _____ State/Prov. _____

Postal/Zip Code _____ Country _____

General Tel _____ General Fax _____

General Email _____ Company Web Address _____

Parent Company (name and location) _____

Company's Main Product Line _____

SPONSORSHIP

We apply to be a Gold Silver Symposium Bags Meet the Future Event Bronze Lanyards Plenary Speaker Sponsor Social Event Sponsor Symposium Donor Conference Sustainer Conference Supporter Conference Donor Conference Best Paper Customized Announcement Meeting Room Meeting the Future Table Meeting the Future Package

Note you will be contacted by staff who will obtain further information such as speaker or coffee break to support based on your choice.

EXHIBITION

We apply for space at the **2020 Electronic Imaging Exhibition** being held at the **Hyatt Regency San Francisco Airport Hotel, Burlingame, CA January 28-29, 2020**. We agree to make payments at the rates listed on this Contract for space and agree to abide by all Policies governing the Exhibition.

OPTIONS AND LOCATION ON SHOW FLOOR

Space will be assigned according to date contract and deposit/payment received, size of contracted space, and EI exhibiting history. Space assignments will be completed by late December 2019. If you are an IS&T Corporate Member, you may deduct 15% from the Basic Booth or Basic Table Package (does not apply to other options).

Booths are 8 x 10; tabletops are 6-foot tables with 2-feet between exhibitors. See display restrictions on next page. Please select your choice of exhibit package below:

Superior Booth Package Booth Package Table Package Basic Booth Basic Table Announcement/Booth Package Announcement/Table Package

EXHIBITOR CONTACT (Please provide contact info for the person who will be the primary onsite contact)

Name _____ Title _____

Address (if different than above) _____

Cell/mobile phone _____ Email _____

Advertising Contact Info (if applicable)

Name _____

Address _____

Phone _____ Email _____

Once your contract has been processed, we will send you directions on how to submit a brief Exhibitor Description and to select Product Categories that apply to your company and will be used in online and printed promotions.

PAYMENT INFORMATION

Please remit this contract (2 pages) to Donna Smith, dsmith@imaging.org; +1 703 642 9094 (fax); or c/o IS&T, 7003 Kilworth Lane, Springfield, VA 22151.

- A deposit of 50% on **must** accompany application. Deposit may be paid by check, money order, wire transfer, or credit card.
- See Rules and Regulations for policies regarding Exhibition Space and Sponsorship cancellations. Payment in full is due by December 26, 2019.
- An application confirmation will be sent within 7 business days of receipt of your request.

<input type="checkbox"/> Superior Booth Package	\$7,500	<input type="checkbox"/> Conference Sustainer	\$1,500
<input type="checkbox"/> Booth Package	\$3,950	<input type="checkbox"/> Conference Supporter	\$1,000
<input type="checkbox"/> Table Package	\$2,150	<input type="checkbox"/> Conference Best Paper	\$750
<input type="checkbox"/> Basic Booth	\$3,350	<input type="checkbox"/> Conference Donor	\$500
<input type="checkbox"/> Basic Table	\$1,715	<input type="checkbox"/> Announcement/Booth/Reg Package	\$5000
<input type="checkbox"/> Gold-level Sponsor	\$7,500	<input type="checkbox"/> Announcement/Table/Reg Package	\$3,565
<input type="checkbox"/> Silver-level Sponsor	\$5,000	<input type="checkbox"/> Customized Announcement (Board)	call for quote
<input type="checkbox"/> Symposium Bags	\$4,500	<input type="checkbox"/> Meeting the Future (Table)	\$2,000
<input type="checkbox"/> Meet the Future Event	\$3,250	<input type="checkbox"/> Customized Announcement	\$1,750
<input type="checkbox"/> Bronze-level Sponsor	\$3,000	<input type="checkbox"/> Meeting Room 1 day	\$1,500
<input type="checkbox"/> Symposium Lanyards	\$2,500	<input type="checkbox"/> Meeting Room ½ day	\$1,000
<input type="checkbox"/> Plenary Speaker	\$2,250		
<input type="checkbox"/> Social Event Sponsor	\$2,000	TOTAL DUE	\$ _____
<input type="checkbox"/> Symposium Donor	\$1,500		

Please check one of the following options:

- Check/Money Order enclosed (payable to IS&T) for **entire amount** in Contract Total \$ _____
- Check/Money Order enclosed (payable to IS&T) for **50% deposit** (.50 X Contract Total) \$ _____
- Charge **entire amount** in Contract Total to credit card \$ _____
- Charge **deposit only** (.50 X Contract Total) to credit card \$ _____

VISA MasterCard American Express Card #: _____

Expiration Date _____ Authorized Signature _____

Name on Card (print) _____

- Wire transfer (Burke & Herbert Bank, 6200 Backlick Road, Springfield, VA 22150;
ABA #056001066, Acct. #147113900, reference Electronic Imaging Exhibition)

AGREEMENT: The undersigned hereby authorizes IS&T to reserve exhibition space, sponsorships, or advertising for use by this company during the 2020 Electronic Imaging Exhibition. The undersigned acknowledges receipt of and agrees to abide by the Policies attached to this Exhibitor.

Applicant's Signature _____ Date _____

Exhibition Policies

LIABILITY: Upon approval of this contract by an authorized Exhibitor representative, it is expressly understood that the Exhibitor has read and agreed to abide by the Society for Imaging Science and Technology (hereinafter referred to as IS&T) liability policies outlined below. Neither IS&T nor all organizations and individuals who are employed by or associated with them, in connection with this Exhibition, will not assume responsibility and shall be held harmless by all Exhibitors for damage and/or loss resulting from fire, theft, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public, or others. The Exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of Exhibitor or its employees or agents.

PAYMENT SCHEDULE: If submitted more than 30 days prior to show start date, a deposit of 50% of the total space rental fee must accompany a signed original of this contract. The remaining balance of the total fee is due 30 days prior to show start date, 26 December 2019. No space will be reserved or assigned unless both the deposit and signed contract are received at IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Payment of the total space rental fee must accompany any signed contract received at IS&T's Headquarters less than 30 days prior to show start date.

LOCATION: IS&T reserves the right to determine final placement of the Exhibitor.

TRANSPORTATION/SETUP: All transportation costs, and any other costs related to exhibit setup not explicitly offered above by IS&T, are paid by the Exhibitor.

LOSSES: IS&T will not take responsibility for damage to Exhibitor's property or lost shipments (coming in or going out), nor for moving costs. Damage to inadequately packed property is Exhibitor's own

responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for the exhibit space reserved as per this contract. Exhibitors are advised to insure against these risks.

SECURITY: IS&T will provide general security service on a 24-hour basis to the Exhibition area from the beginning of setup hours through the conclusion of the Exhibition. However, IS&T cannot be held responsible for loss or damage to any Exhibitor's property. Exhibitors are advised to insure against these risks.

MUSIC LICENSING: No copyrighted music may be played in the exhibition area in any fashion (including, but not limited to, background music on video or audio tape presentations) without appropriate licensing. The Exhibitor is solely responsible for obtaining these licenses for music originating in the Exhibitor's booth/display area. The Exhibitor is also responsible for any fines, court fees, and all other costs that may arise from failure to comply with these licensing requirements.

CANCELLATION / SPACE REDUCTION: Any cancellation, space reduction requests, or requests for changes to this contract must be made in writing and submitted to IS&T's Headquarters at 7003 Kilworth Lane, Springfield, VA 22151. Cancellations or space reductions will be subject to charges according to the following schedule:

- Less than 90 days (26 October 2018) before show start date, 50% of the deposit refunded.
- 90 days and less before show start date, after 26 October 2019 – No refund.

In the event of cancellation or reduction of contracted space, and subject to the above cancellation charges schedule, IS&T shall retain the right to resell canceled space without rebate or allowance to the Exhibitor.

TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of IS&T, unfit for occupancy, or in the event the holding of the Exhibition or the performance of IS&T under the Exhibit Reservation Contract (of which these Rules and Regulations are a part) are

substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of IS&T, said Contract and/or the Exhibition (or any part thereof) may be terminated by IS&T. IS&T shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of IS&T. If IS&T terminates said Contract and/or the Exhibition (or any part thereof) as aforesaid, then IS&T shall not be liable to the Exhibitor other than for a prorated refund of such Exhibitor's space price payment determined on the basis of the number of Exhibition days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of IS&T" shall include, but not by way of limitation: fire, casualty, flood, epidemic, earthquake or indement weather; explosion or accident; blockade or embargo; governmental restraints; restraints or orders of civil defense or military authorities; act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or commandeering of necessary supplies or equipment; local, state, or Federal law, ordinances, rule, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

Exhibition Space Specifications

TABLES—Open-space Tables are 2x6x30" high, or the equivalent floor space. Maximum height of the display from table surface is 4' and depth cannot exceed 5'. No floor-standing backdrops. Space includes draped table, 2 chairs, carpeting, waste basket and company sign. UTILITIES ARE NOT INCLUDED.

BOOTHS—Booth Areas include 8'x10' display space defined by 8' pipe and drape back- and 3' side-walls. Height restriction of 8'. UTILITIES AND BOOTH FURNISHINGS ARE NOT INCLUDED.