Get your name in front of the experts driving the field of electronic imaging

Identify your future workforce
A TRULY INTERNATIONAL EVENT

PARTICIPANTS FROM MORE THAN 35 COUNTRIES and TERRITORIES

Australia, Austria, Belarus, Belgium, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, India, Ireland, Israel, Italy, Japan, Korea, Kuwait, Mexico, Morocco, Netherlands, New Zealand, Norway, Pakistan, Poland, Russia, Spain, Sweden, Switzerland, Taiwan, Turkey, UK,

and nearly 40 US STATES

WHERE INDUSTRY AND ACADEMIA MEET

FROM ACADEMIA

Beijing Institute of Technology, Berkeley, BU, BYU, Chiba, Columbia, EPFL, Fraunhofer, Georgetown, Gjøvik University College, Gwangju Institute, Harvard, Inha, Instituto de Microelectronica de Sevilla, KAIST, Kyungpook National University, McGill, Taiwan University of Science and Technology, NYU, Notre Dame, Ohio State, Purdue, RPI, RIT, Simon Fraser, Stanford, Tampere University of Technology, Technische Universiteit Delft, Tokyo Institute of Technology, Universita degli Studi di Milano, UNC Charlotte, University of Rochester, USC, Waseda, Yale, and 150+ more

FROM INDUSTRY

Amazon, Adobe, Apple, BAE Systems, Canon, Cisco, Digimarc, Disney, Dolby, Facebook, Fairchild, Google, HP, Intel, Imatest, Karl Storz, LG, Logictech, Microsoft, Netflix, Nikon, Nokia, NVIDIA, Océ, OmniVision, ON Semiconductor, Pixelteq, Qualcomm, Samsung, Sony, SRI, Uber, and 200+ more

Based on EI 2016 figures of 922 attendees.
INSURE THE HEALTH, FUTURE, AND RELEVANCE OF YOUR COMPANY

Your patronage directly supports the programs and initiatives that benefit your company and staff. When you contribute to the health of EI through sponsorship or exhibiting, you help support:

YOUR FUTURE WORKFORCE access to the best and the brightest minds in field

STUDENT INITIATIVES allow students to attend EI, present papers, and meet future employers—like you

FREE DOWNLOAD OF EI CONFERENCE PROCEEDINGS make detailed contributions to the science and engineering easily accessible

INDUSTRY/ACADEMIC PARTNERSHIPS EI is the place where industry and academia meet and form mutually-beneficial relationships

CONFERENCE KEYNOTE TALKS provide a greater context for understanding the interrelated topics that comprise electronic imaging

SYMPOSIUM PLENARIES inspire and help attendees make connections between various areas of the field

TECHNICAL COMPETENCE attendees stay up-to-date on the latest technological advances and trends in their industry
RECENT SPONSORS AND/OR EXHIBITORS

Apple

Google

oculus

MEET THE FUTURE: STUDENT/YOUNG PROFESSIONAL SHOWCASE RECRUITERS
SPONSOR THE SYMPOSIUM OR A SINGLE CONFERENCE

All sponsorships include company logo and acknowledgement in final program, on symposium website, and on signage at the event. Contact Donna Smith (dsmith@imaging.org) if you’d like to discuss other sponsorship opportunities.

Gold-level Sponsor: $7,500 ($9.5K value)
- Five (5) technical registrations
- 18 hours worth of short courses
- 8’x8’ Demonstration Session space (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Meet the Future: A Showcase of Student and Young Professional Research Recruiting Event
$3,250 ($5.6K value)
- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Half-table during the entire symposium to showcase your products/services
- Individual sign recognizing your contribution

Silver-level Sponsor: $5,000 ($6.7K value)
- Three (3) technical registration
- 10 hours worth of short courses
- 6’ Demonstration Session table (Tues. afternoon) to showcase your products, recruit future employees, etc.
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Individual sign recognizing your contribution

Symposium Lanyards: $2,500 ($4K value)
- Your company logo on the symposium lanyards

Plenary Speaker Sponsor: $2,250 ($3K value)
- One (1) technical registration
- Logo on Splash Screen of Plenary Talk
- Half-table during the symposium to showcase your products

Social Event Sponsor: $2,000 ($2.8K value)
- One (1) technical registration
- Half-table during the symposium to showcase your products
- Individual sign recognizing your contribution

Symposium Donor: $1,250 ($2.4K value)
- One (1) technical registration
- 4 hours worth of short courses

Conference Donor: $500+ ($1.5K value)
- Logo on specific conference web page
- Sign at conference recognizing your contribution

Don’t see what you want?
Let us customize a package for you.
EXHIBITOR PACKAGES MEET YOUR NEEDS AND BUDGET

All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

EXHIBIT OPTIONS

Premier Booth Package: $10,000  ($11.7K value)
Our premium package allows you to showcase your company to its greatest visibility, plus take full advantage of the Symposium’s technical program
- 8’ x 10’ Booth
- Five (5) technical registrations
- 22 hours worth of short courses
- Individual sign recognizing your company

Superior Booth Package: $7,500  ($9.2K value)
- 8’ x 10’ Booth
- Three (3) technical registrations
- 16 hours worth of short courses
- Individual sign recognizing your company

Basic Booth Package: $3,625
- 8’ x 10’ Booth
- One (1) technical registration

Basic Table Package: $1,965
- 6’ Table and chair
- One (1) technical registration

LOCATION

Hyatt Regency San Francisco Airport
1333 Bayshore Highway
Burlingame, CA 94010
+1-650 347 1234

Hotel Room Rates: Single/Double $199
Online reservations at https://resweb.passkey.com/go/EI2018
By phone: +1 888 421 1442 and mention group name: EI2018
Reservation deadline: 7 January 2018

The Hyatt Regency San Francisco Airport is located approximately 2 miles south of San Francisco International Airport (SFO), conveniently situated between downtown San Francisco and Silicon Valley businesses. This location provides easy access for both local attendees and those traveling from across the globe. The hotel provides a free shuttle to/from SFO.

IMPORTANT DATES

- Set-up: Monday 29 January, noon to 5:00 pm and Tuesday 30 January, 8:00 – 9:45 am

- Exhibit Open: Tuesday 30 January, 10:00 am – 7:00 pm and Wednesday 31 January, 10:00 am – 3:30 pm

- Breakdown: Wednesday 31 January, 3:30 – 6:30 pm

CONTACT

Donna Smith at dsmith@imaging.org or +1 703 642 9090 x107

Exhibiting not only brings you customers, but brings potential employees into your space.
RECRUITING OPTIONS CONNECT YOU WITH ATTENDEES

We offer a variety of targeted recruitment options to meet your company’s needs.

A LA CARTE

Customized Announcement: Broad
- Customized e-mail sent to your defined set of individuals interested in the topics covered by EI. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Use this as a basis to set up in-person interviews at EI.
- cost: based on number of messages sent; contact us for a quote

Customized Announcement: Attendees
- Customized e-mail sent to all registered EI attendees prior to the event. Announce positions, solicit resumes, etc. No limit in terms of number of jobs listed/links provided. Let people know you’ll be looking for them at EI.
- cost: $1,750

Meeting Room for Interviews
- Rent a meeting room set to your preferred configuration, furnished with appropriate beverages and snacks.
  - half-day rate (4 hours): $1,000/room
  - full-day rate (8 hours): $1,500/room

Meet the Future: Table
- Table at the Meet the Future: A Showcase of Student and Young Professionals Research recruitment event
- cost: $2,000

PACKAGES

Announcement/Booth/Registration
- Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
- 8’ x 10’ Booth in exhibit area on Tuesday and Wednesday. See exhibition sheet for details.
- Two (2) technical registrations
- cost: $5,000 ($7.2K value)

Announcement/Table/Registration
- Customized e-mail sent to all EI attendees prior to the event. See details under a la carte (at left).
- Six-foot table set up in exhibit area. See exhibition sheet for details.
- Two (2) technical registrations
- cost: $3,565 ($5.5K value)

Meet the Future: Package
- Two (2) technical registration
- Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event
- Half-table during the entire symposium to showcase your products/services
- Individual sign recognizing your contribution
- cost: $3,250 ($5.6K value)

CONTACT
Donna Smith at dsmith@imaging.org or +1 703 642 9090 x107

A targeted way to reach qualified imaging experts.

Increase awareness of your company—combine a recruitment opportunity with sponsorship. Contact us for customized packages.
### All exhibit packages include company logo and acknowledgement in final program, on symposium website, and on signage at the event.

<table>
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<tr>
<th>Type</th>
<th>Amount</th>
<th>What you get</th>
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| Premier Booth Package         | $10,000| 8 x 10 booth PLUS  
Five (5) technical registrations  
22 hours of short courses  
Individual sign recognizing contribution |
| Superior Booth Package        | $7,500 | 8 x 10 booth PLUS  
Three (3) technical registration  
16 hours of short courses  
Individual sign recognizing contribution |
| Basic Exhibit Booth           | $3,625 | 8 x 10 booth PLUS  
One (1) technical registration |
| Basic Exhibit Table           | $1,965 | 6-Foot tablePLUS  
One (1) technical registration |
| Gold-level Sponsor           | $7,500 | Five (5) technical registrations  
18 hours of short courses  
8 x 8 booth during Demonstration Session (approx. 2.5 hrs Tuesday)  
Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.)  
Individual sign recognizing your contribution |
| Silver-level Sponsor         | $5,000 | Three (3) technical registrations  
10 hours of short courses  
6-Foot tabletop during Demonstration Session (approx. 2.5 hrs Tuesday)  
Table at Meet the Future: A Showcase of Student and Young Professionals Research (Wed.)  
Individual sign recognizing your contribution |
| Symposium Bags                | $4,500 | Logo on the symposium website (with link), on general signage at the symposium, and on symposium bags given to all attendees |
| Symposium Reception          | $3,500 | Two (2) technical registration  
Half-table during the symposium to showcase your products/services  
Individual sign recognizing your contribution |
| Meet the Future: A Showcase of Student and Young Professional Research Recruiting Event | $3,250 | Two (2) technical registration  
Table at the Meet the Future: A showcase of Student and Young Professionals Research recruitment event  
Half-table during the entire symposium to showcase your products/services  
Individual sign recognizing your contribution |
| Bronze-level Sponsor         | $3,000 | Two (2) technical registration  
4 hours of short courses |
| Symposium Lanyards           | $2,500 | Logo on the symposium website (with link), on general signage at the symposium, and on symposium lanyards given to all attendees |
| Plenary Speaker Sponsor      | $2,250 | Two (2) technical registration  
Logo on Splash Screen of Plenary Talk  
Half-table during the Symposium to showcase your products |
| Social Event Sponsor         | $2,000 | One (1) technical registration  
Half-table during the symposium to showcase your products  
Individual sign recognizing your contribution |
| Symposium Donor              | $1,250 | One (1) technical registration  
4 hours of short courses |
| Conference Donor             | $500   | Logo on specific conference web page  
Sign of conference recognizing your contribution |

Don’t see what you want?  
Let us customized a package for you.